



JRD TATA MEMORIAL
LIBRARY
INDIAN INSTITUTE OF SCIENCE

National Library Week 2025 POSTER COMPETITION

JRD Tata Memorial Library invites IISc community to participate in the Poster Competition on the eve of National Library Week.

Theme: “SILENCE TO SUCCESS: LIBRARY IN YOUR ACADEMIC STORY”

Who can Participate:

- Open to all students, research scholars, faculty and staff of the Institute.
- Individual participation only (no group entries).

Specifications for Poster

- Size: A2 (16.5 × 23.4 in) or A3 (11.7 × 16.5 in)
- Orientation: Portrait or Landscape
- Medium:
 - Hand-drawn (pencil, marker, watercolor, etc.) **or**
 - Digitally designed (Canva, Photoshop, PowerPoint, etc.)

Poster Content Guidelines (Detailed Structure & Focus)

- Posters should combine visual creativity with informative content, similar to research presentation posters.
- They should be self-explanatory, engaging, and convey a clear message about the library's contribution to academic and research excellence.

Recommended Poster Structure

1. **Title**
 - Should be clear, thematic, and concise.
 - Use a large, readable font.
 - Include participant name, department, and institute logo below the title.
2. **Introduction / Background**
 - Briefly introduce the importance of libraries in learning, research, and innovation.
 - Highlight how libraries have evolved from silent reading spaces to digital knowledge hubs.
 - Use short facts or data (if relevant).
3. **Objectives / Purpose**
 - Clearly state the goal or message of your poster, such as:
 - Showing how libraries enhance research and learning.
 - Portraying libraries as centres of creativity, collaboration, and innovation.
 - Promoting awareness of library services and resources.
4. **Main Content / Sections**

Organize the visual content into well-defined panels, similar to a research poster:

 - Library as a Knowledge Partner: Access to knowledge, databases, and collections.
 - Services & Technologies: Digital repositories, plagiarism checking tools, reference management, etc.
 - Spaces & Engagement: Depict how quiet spaces promote focus (“Silence to Success”).
 - Impact Stories: Include quotes, experiences, or creative illustrations showing how the library contributes to success.
5. **Creative Representation**
 - Integrate metaphors such as books as bridges to success, silence as growth, or knowledge as light.
 - Blend artistic and academic elements for a balanced design.

6. References / Acknowledgments

- Cite any data, quotes, or facts that you have referred for the poster.
- Optionally, acknowledge mentors who supported the idea.

Design & Layout Recommendations

- Maintain logical flow - top-to-bottom or left-to-right.
- Use clear headings and contrasting colors for readability.
- Follow a two-column layout for informational posters or central focus layout for creative posters.
- Balance visuals and text (usually approx. 60% visuals and 40% text).
- Keep adequate spacing between the contents; avoid overcrowding.
- Fonts: Use clean sans-serif fonts (e.g., Arial, Calibri, Helvetica).
- Incorporate icons, charts, or photos for clarity and appeal.

Design Guidelines

- Must be original work — plagiarised or AI-generated designs are not permitted.
- Include the Institute Library logo/name and National Library Week 2025 in the heading.
- Ensure text is readable and visually balanced with images.
- Use colors and typography that complement, not overwhelm, the message.
- Keep the content concise and impactful.

Submission Details

- **Deadline:** 10th November 2025
- **Submission Format:**
 - Physical Posters: Submit to the Library Circulation Desk.
 - Digital Posters: Submit in PDF or JPEG format to [library@iisc.ac.in].
- **File Name Format:** Poster_YourName_Department
- **Include the following details:**
 - Full Name
 - Department
 - Email ID
 - Contact Number

Judging Criteria

Criteria	Weightage
Creativity & Originality	25%
Relevance to Theme	25%
Visual Appeal & Design	20%
Clarity of Message	20%
Overall Impact	10%

Prizes

- First, Second, and Third Prize will be awarded
- All participants will receive token of appreciation

Important Notes

- Selected posters will be displayed in the Library during National Library Week (14–20 November 2025).
- Outstanding entries may be featured on the Library website and social media.
- The decision of the judges will be final and binding.

If you have any questions or need clarifications, please contact [library@iisc.ac.in]
